



New England Center for Circus Arts

JOIN THE NEW ENGLAND CENTER FOR CIRCUS ARTS AS A 2018 SPECTACULAR SPONSOR

The New England Center for Circus Arts has become 'the' place to be in the region for professional circus arts training, circus camps, session classes and workshops as well as offering world-class circus entertainment by performers from around the world. Thank you to all who have supported us over the years!

Last year we introduced yearlong sponsorship opportunities to rave reviews and increased support. It was such a success, we are doing it again this year! This is a great opportunity for business leaders to be seen by thousands of website visitors and audience members in our event booklets all year round while also supporting NECCA programs and scholarships!

What is Circus Spectacular?

At this once a year event, renowned performers from Cirque du Soleil, Big Apple Circus, Circus Smirkus, and other organizations from around the globe donate their time to join NECCA on the Latchis Theater stage in Brattleboro to raising funds in support of our outreach work.

Why Sponsor?

Circus Spectacular Sponsors have an important role in creating the funding necessary for the community-based programs NECCA offers at low or no cost and in building NECCA's scholarship fund to enable a wider audience to experience the circus arts.

Ranging from after school programs to specialized instruction for special needs youth, workshops for cancer survivors to off site performances in area group homes and rehab centers, NECCA is built on a foundation of community support through the joy of circus arts that we could not do without the incredible sponsors of this event. All of the proceeds from this event go directly to these programs.

It is now possible to submit your desire to participate ONLINE! No paper to mail in, just visit <https://www.necenterforcircusarts.org/events/spectacular/> and choose the appropriate sponsorship level on the right, following the prompts to submit your payment. If you prefer to mail your payment, please complete the attached form and mail it in with your payment.

\$2500 SPECTACULAR SHOWMANSHIP SPONSOR & YEARLONG PARTNER

Includes:

Full page color ad in our Spectacular Program Booklet
Four Front Row tickets to Circus Spectacular, March 3rd or 4th, 2018

PLUS

- ★ Wellness in Your Workplace Event - NECCA Founder Serenity Forchion will come to your place of business for one hour and lead a health and stretch workshop with staff (Up to 12 participants)
- ★ Your business logo and link on the NECCA website for the year
- ★ Inclusion of business logo on Spectacular posters, postcards and print advertising
- ★ Full page black and white ad in all event programs throughout the year
- ★ Inclusion of business logo in NECCA newsletters leading up to Spectacular
- ★ Thank you from the Latchis Stage at Spectacular

\$2000 SPECTACULAR RINGMASTER SPONSOR & YEARLONG PARTNER

Includes:

Full page color ad in our Spectacular Program Booklet

Four VIP section tickets to Circus Spectacular, March 3rd or 4th, 2018

PLUS

- ★ Additional pair of show tickets to any other NECCA performance held in 2018
- ★ Your business logo and link on the NECCA website for the year
- ★ Inclusion of business logo on Spectacular posters, postcards and print advertising
- ★ Full page black and white ad in all event programs throughout the year
- ★ Inclusion of business logo in NECCA newsletters leading up to Spectacular
- ★ Thank you from the Latchis Stage at Spectacular

\$1500 SPECTACULAR HIGH WIRE SPONSOR & YEARLONG PARTNER

Includes:

Full page color ad in our Spectacular Program Booklet

Four VIP section tickets to Circus Spectacular, March 3rd or 4th, 2018

PLUS

- ★ Your business logo and link on the NECCA website for the year
- ★ Inclusion of business logo on Spectacular posters, postcards and print advertising
- ★ Full page black and white ad in all event programs throughout the year
- ★ Inclusion of your business logo in NECCA newsletters leading up to Spectacular
- ★ Thank you from the Latchis Stage at Spectacular

\$1000 SPECTACULAR TRAPEZE SPONSOR & YEARLONG PARTNER

Includes:

½ page color ad in our Spectacular Program Booklet

Two VIP section tickets to Circus Spectacular, March 3rd or 4th, 2018

PLUS

- ★ ½ page black and white ad in all event programs throughout the year
- ★ Your business logo and link on the NECCA website for the year
- ★ Inclusion of your business logo in NECCA newsletters leading up to Spectacular
- ★ Thank you from the Latchis Stage at Spectacular

\$750 SPECTACULAR LYRA SPONSOR & YEARLONG PARTNER

Includes:

¼ page color ad in our Spectacular Program Booklet

Two VIP section tickets to Circus Spectacular, March 3rd or 4th, 2018

PLUS

- ★ ¼ page black and white ad in all event programs throughout the year
- ★ Your business logo and link on the NECCA website for the year
- ★ Inclusion of your business logo in NECCA newsletters leading up to Spectacular

\$500 SPECTACULAR ACROBAT SPONSOR

Includes:

¼ page color ad in our Spectacular Program Booklet

Two VIP section tickets to Circus Spectacular, March 3rd or 4th, 2018



2018 SPECTACULAR SPONSORSHIP FORM FOR MAIL IN PAYMENT

Step 1: Contact Information:

Contact Name: _____

Company Name: _____

Address: _____

Phone: _____

Email: _____

Step 3: Select Partner/Advertiser Level

I would like to be a NECCA Spectacular Sponsor at the following level:

- \$2500 Spectacular Showmanship Sponsor
- \$2000 Spectacular Ringmaster Sponsor
- \$1500 Spectacular High Wire Sponsor
- \$1000 Spectacular Trapeze Sponsor
- \$750 Spectacular Lyra Sponsor
- \$500 Spectacular Acrobat Sponsor

Step 2: Payment

- I am enclosing my check in the amount of \$ _____
- Please notate "Sponsor" in the memo area and make your check payable to NECCA

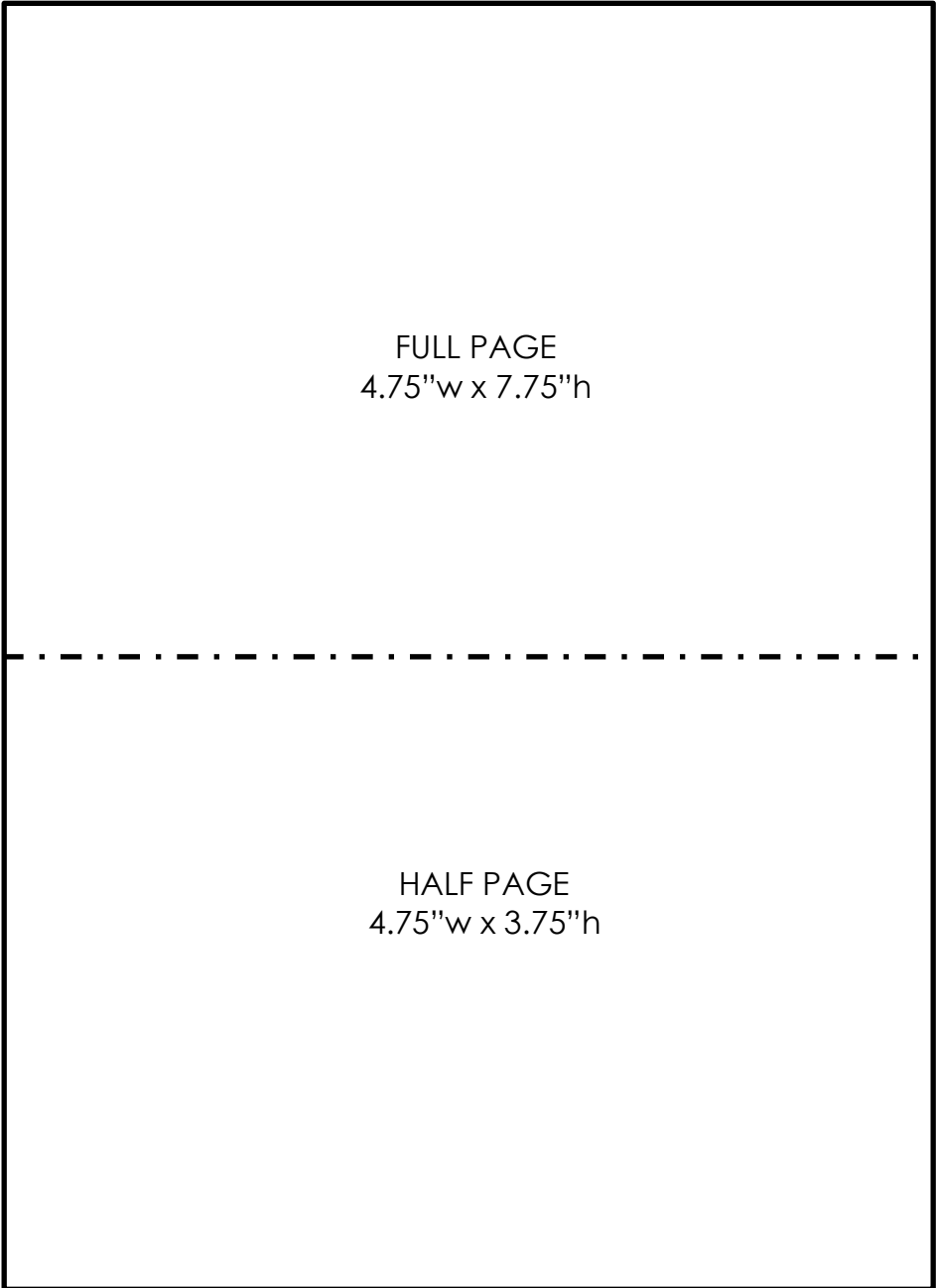
RETURN THIS FORM WITH YOUR PAYMENT TO:

Finance Dept., NECCA, 10 Town Crier Dr., Brattleboro, VT 05301

DEADLINE FOR ALL ADS AND PAYMENTS IS JANUARY 31, 2018

Any questions? Feel free to call or email Pam Kinsmith at NECCA:
802-254-9780 or communications@necenterforcircusarts.com

Please submit
your high-resolution
(at least 300 dpi) ad as a
PDF (preferred) or JPG by
JANUARY 31 to:
communications@
necenterforcircusarts.com



EIGHTH PAGE
2.375"w x 1.75"h

QUARTER PAGE
VERTICAL
2.375"w x 3.75"h

QUARTER PAGE HORIZONTAL
4.75"w x 1.75"h